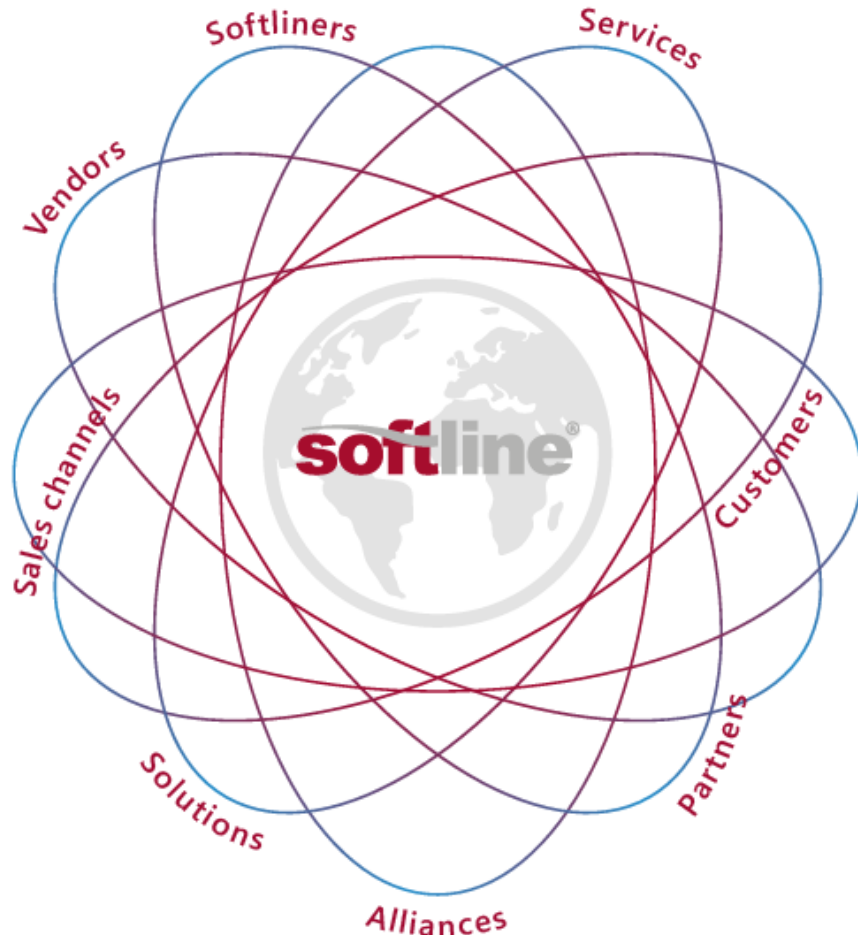


# Digital Transformation. Accelerated. Secured.

# Softline: Global leader in Digital Transformation & Cybersecurity

Digital Transformation.  
Accelerated. Secured.

## At the centre of Digital Transformation (DX)



**>6k**

vendor relationships,  
covering all  
aspects of DX

**c.150k**

B2B customers  
to draw DX  
experience from

**>1m**

SKUs available  
to customers

**Full suite**

of DX solutions  
for any  
organisation

**CloudMaster**  
**ActivePlatform**

our platforms  
for customers to  
manage IT outcomes

## International presence with a focus on emerging markets

**c.60**

countries  
of operation

**c.100**

offices in cities  
around the world

**London**

headquarters of the global  
organisation, incorporated in  
Cyprus, listed at LSE

**>25**

years of experience  
in the IT market

**14**

delivery centres,  
serving customers  
24x7 in 13 languages

## Our key differentiator is a combination of scale, capabilities & offerings

**\$2.2b**

FY2021 turnover

**All buying  
methods**

supported  
by our systems  
and organisation

**8.4k**

Softliners deliver  
value to  
customers

**> 4k**

of them are  
technologists  
and developers

**20**

acquisitions since 2014  
to expand capabilities and  
to be closer to customers

We know we can

**softline**

Digital Transformation.  
Accelerated. Secured.

# Softline's mission

We help organizations to transform and operate efficiently and securely in the digital economy

## Businesses

We help develop and implement digital transformation scenarios to grow and accelerate revenue, increase profits, as well as enabling new models for generating income and ensuring overall resilience

## Governments

We support a number of governments in their digital transformation, so that better outcomes can be delivered to citizens and other stakeholders

## Societies

With digital technologies, we help societies to develop faster and facilitate more equality. Technology means more opportunity. We further diversity & inclusion

## Employees

Our relationship is built on partnership with employees, sharing our success. We offer opportunities for development, well-paid jobs, and immersion in the latest digital technologies

We know we can

# Our values and culture

Digital Transformation.  
Accelerated. Secured.

## 1. Leadership

We strive to be No.1 in the key lines of our business. We take full responsibility for our promises and actions

## 2. Customer focus

We create business value for our customers. We are focused on understanding and solving their issues and helping them with the next step in their digital transformation

## 3. Teamwork

The team's success is everyone's success. We are one global team, and we offer long-term partnership to our employees

## 4. Innovation

We know and anticipate market trends. We focus on searching for growth opportunities. We make substantial investments in cutting-edge technologies and innovative solutions

## 5. Responsible business

We support the sustainable use of the environment and development of societies. We observe laws and business ethics. We respect the traditions of every country where we operate. We are passionate about and committed to maintaining high ESG standards

*We know we can*

We assist our customers around the world with

# Digital Transformation

We have the right resources and competencies, and the global presence to draw on talent and international expertise

We make sure that customers get business value from the Digital Transformation

## **DIGITAL** means driven by digital technology

- **Infrastructure** – the bedrock for applications and data. From datacenter to desktop, we build infrastructure of any complexity for our customers
- **Cloud** – infrastructure as a service without capital investment. We help customers harness the full power of cloud using multi-cloud or poly-cloud approaches alongside our platforms and services
- **Applications** – we know how to acquire, build, modernize applications to gain a competitive edge
- **Data** – we help customers to manage data, to obtain better insights and to improve return on data
- **Services** – consulting, architecting, development & deployment, implementation, support for all solutions, training and education. We help to leverage technology to its fullest extent
- **Cybersec** – the foundation of our solutions. We protect our customers' most valuable assets
- **Next-gen** – Artificial Intelligence, data analytics, IoT, etc. We enable customers to gain tangible, measurable return on their investments with impactful innovation from our Digital Lab

## **TRANSFORMATION** means major changes in business processes and models

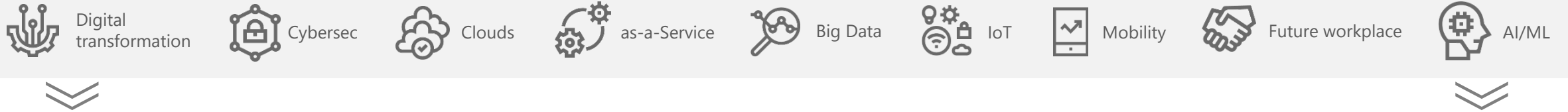
- **Horizontal solutions** – similar transformative solutions for organizations in different industries, required for any modern business to operate
- **Vertical solutions** – we have hands-on expertise and extensive knowledge of key business processes in our customers' own industries as well as of the best transformation scenarios

We know we can

# We deliver actual digital transformation, not just tech

Digital Transformation.  
Accelerated. Secured.

## Technology Megatrends & Components



6k+ Vendor Partners

connected by Softline solutions & services with

c.150,000 Customers




- New business and consumption models
- New technologies and offerings
- The need to understand customer's requirements
- The need to support installed base
- The need for the "last mile"

- Digitally transform at scale
- Bring new solutions into existing landscape
- Streamline procurement and processes
- Secure the enterprise & ensure compliance
- Access talent

We know we can

# With complete solutions & services portfolio

Digital Transformation.  
Accelerated. Secured.

## Full solutions provider



Software & Cloud



Hardware

- Comprehensive offering
- Major established international vendors & innovative vendors from different countries and regions
- Advanced statuses with vendors
- Specialists in licensing, consumption and transformation
- Delivered as a single procurement, subscription or as-a-Service

## Comprehensive services portfolio



Hybrid Infrastructure



Next-Gen Focus



Cybersecurity

- Global, secure and effective
- Infrastructure, applications and data
- Supporting all stages of implementation



Cloud Services



Future Workplace



Customization Services

Softline Digital Platform underpins customer interactions and is a key differentiator



E-Store

ActivePlatform   
Billing and provisioning platform

 CloudMaster  
Cloud management platform

We know we can

# Comprised of key components for DX

Digital Transformation.  
Accelerated. Secured.



Digital



Microsoft  
Solutions



Cybersecurity



Cloud Solutions  
& Services



Software



Modern Hybrid  
Infrastructure



Technical  
Support and  
Outsourcing



Premier  
Services



Learning and  
Certification



Asset  
Management,  
DITO



Future  
Workplace



Business Solutions:  
CRM, ERP, BI,  
Workflow

Purposeful  
innovation  
for vertical  
use cases



CAD/CAM



IoT &  
Operational  
Technology



RPA



Big Data & AI



Corporate  
Mobility



E-commerce  
& industry  
specific SW

We know we can



# We attract best talent to deliver more value for customers

Digital Transformation.  
Accelerated. Secured.

Customer-first DNA & technology delivery & SW engineering capability...

As of March 31, 2022

Highly-motivated and talented teams

**8.4k** including **2.8k** & **>4k**

Softliners sales & marketing force bringing our solutions to customers engineers, developers and other IT specialists

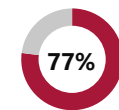
## We bring talent from emerging markets and beyond with the most advanced **Long-Term Employee Partnership Program**:

Announced Jan 2022

- **Comprehensive** - 100% of employees to be issued share options, including those coming from acquired companies
- **Fair - tenure and term dependent**: employees will receive options worth up to 45% of their annual pay each year at the Board's discretion, when the share price reaches certain growth targets
- **Generous** - in addition to employees' regular income: building a unique, long-term employee-company partnership thanks to each grant vesting over five years, and ...
- ... allowing employees to spend up to 15% of their annual income on acquiring shares at a 15% discount within **Employee Share Purchase Programme**



**84%**  
Latest Employee  
Engagement Index<sup>4</sup>



Recommend  
to a friend<sup>3</sup>

We know we can

Note: Numbers in purple show combined including Addition from M&A. <sup>2</sup>As of March 31, 2021 <sup>3</sup>Glassdoor as of July 2021. <sup>4</sup>From Happy Job research April 2021.

softline®

# Why Softline? Six reasons

Digital Transformation.  
Accelerated. Secured.

1

Recognized by customers, vendors, and market experts as a reliable, proficient and highly-qualified **Digital Transformation market leader** with 25+ years of experience

---

2

**One point-of-contact for all IT needs** to solve all technology problems, to obtain multi-vendor solutions & support, and to ensure success in the most complex transformation projects

---

3

Always on hand. **We know what to do next.** We speak your language in almost 60 countries and in almost 100 cities

4

**Our own platforms, innovation, knowledge & experience** available to customers to accelerate their Digital Transformation

---

5

Our solutions and services **address customer needs across the entire value chain**

---

6

The **best talent in the industry** thanks to our unique long-term employee-partnership approach

We know we can

# Get engaged with Softline in your market for any IT or digital transformation need

- Do you have a plan for digital transformation? Do you know what to do next? We can help with both
- Browse <https://softline.com> for the right solution and the use cases, if you know what you want or just call us with your problem
- Use our website to find the right office <https://softline.com/about/offices-worldwide>
- Call or email us in your market to get advice, ideas or proposals
- You can also reach out to our London HQ – [hq@softline.com](mailto:hq@softline.com)

We know we can

Digital Transformation.  
Accelerated. Secured.

[WWW.SOFTLINE.COM](http://WWW.SOFTLINE.COM)

We know we can

**softline**<sup>®</sup>

Digital Transformation.  
Accelerated. Secured.

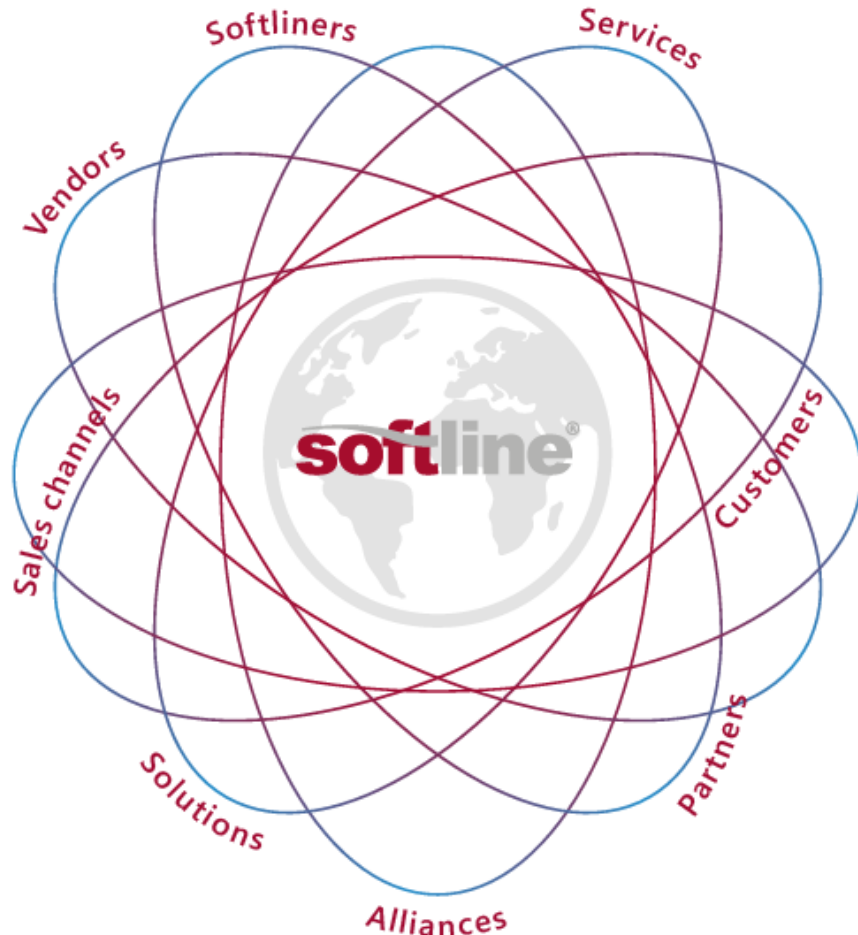
# Corporate Profile

We know we can

# Softline: Global leader in Digital Transformation & Cybersecurity

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Accelerated. Secured.

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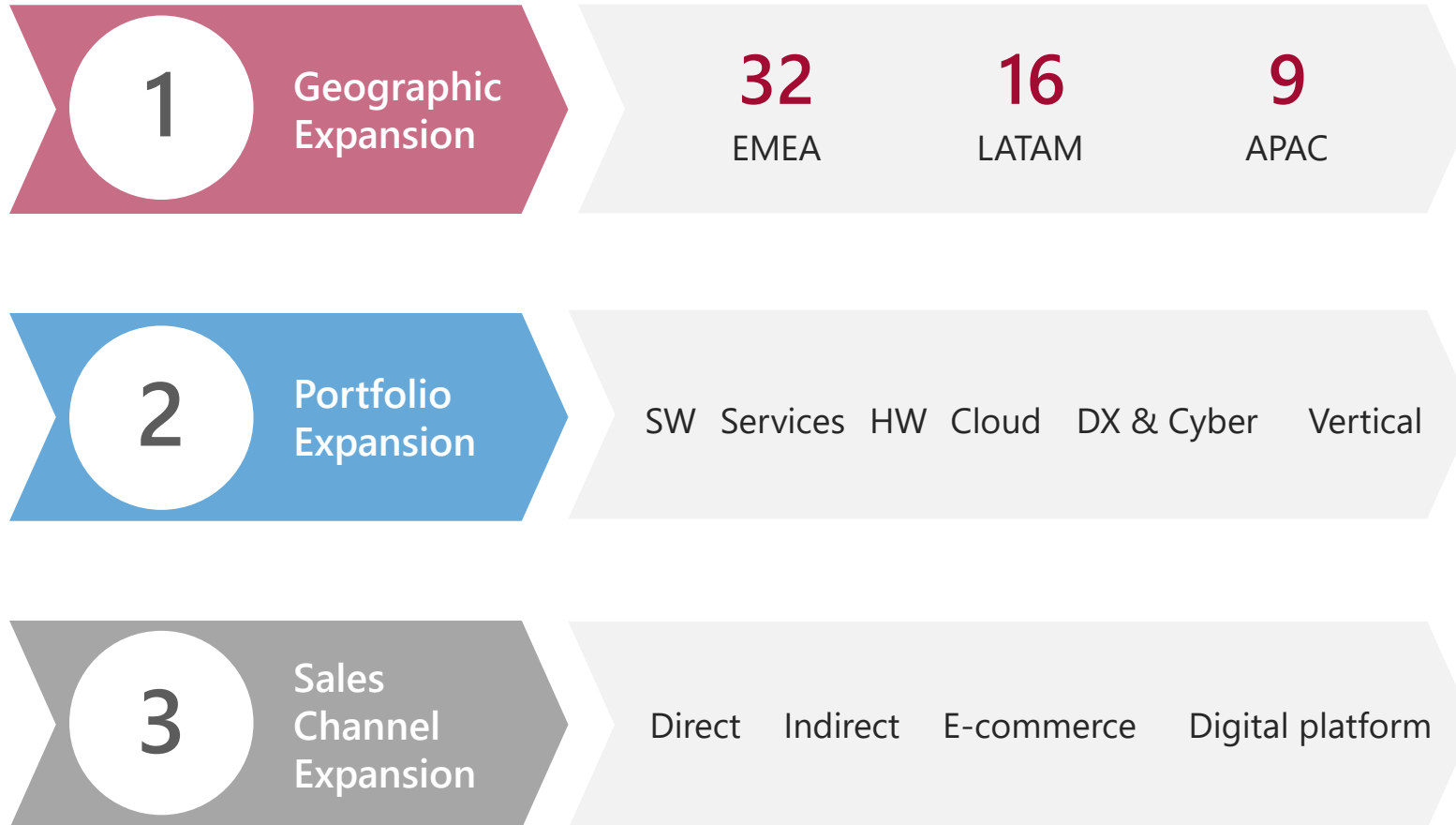
acquisitions since 2014  
to expand capabilities and  
to be closer to customers

We know we can

**softline**

# Executing our proven three-dimensional growth strategy towards Dream 2.0

Digital Transformation.  
Accelerated. Secured.



**Global leader & innovator in DX solutions, platforms and services**

Channelling **talent from emerging markets** to where the demand is

Known for employee-company partnerships with **20,000 employees**

Operating in **100** countries

**Platform for consolidation** of the sector

Sector leader in **ESG & Compliance**

**Dream 2.0**

We know we can

Source: Company data as of 31 September 2021. RoE = Rest of Eurasia.  
Note: <sup>1</sup>ActivePlatform as key component of the digital platform sales channel.

**softline**<sup>®</sup>

# IPO results demonstrate Softline's potential

Digital Transformation.  
Accelerated. Secured.



IPO day – **27th of October 2021**



During the IPO, **US\$ 400mn was raised**



Cyprus-registered Softline is primary listed on the **London Stock Exchange** Ticker: SFTL ISIN: US83407L2079



The funds received will be used for **acquisitions and organic investments (80:20)** to support growth strategy



Being public helps **to attract and retain** the best talent

Softline gained favorable coverage from equity analysts:

Bank	Rating	Target Price
J.P.Morgan	Neutral	\$8.5
Credit Suisse	Outperform	\$8.3
VTB Capital	Buy	\$15
Citi Research	Buy	\$11
Gazprombank	Outperform	\$9.7
SBER CIB	Buy	\$10.79
ITI Capital	Buy	\$13.6
Average TP		<b>\$10.98</b>

Analysts rank Softline as a global IT solutions provider peered with



For more information, please visit:  
<https://softline.com/investor-relations>

Or email [ir@softline.com](mailto:ir@softline.com)

We know we can



# ESG – much more than just acronym

Creative, focused, and all about action

## E

Our **Environmental Policy** purpose is to ensure environmentally sound and sustainable development of the company in the short and long-term and to minimise negative impact on the environment

- Adherence to **environmental compliance**
- **ISO14001 Environmental Management certified** until end of 2022

- **Waste management processes** implemented in major offices
- Introducing a **supplier code of conduct** focused on Environmental and CSR credentials

## S

Our **Corporate Ethics and Compliance Code** reflects our dedication to the preservation of basic rights and human dignity in our workplace and beyond.

**Diversity, equality, inclusion and human rights** are key focus points

**Active community presence** in India, Latin America, Europe – supporting **education & economic growth**

84%

Employee Engagement Index

## G

- **One of the most advanced governance frameworks** in the sector in the emerging markets
- Approach to corporate governance **complies with all applicable laws, rules, regulations and policies**
- Corporate Ethics and Compliance Code underpinned by **full suite of corporate policies**

- We are **leaders in compliance** in the sector
- **4 INED places out of 7 Board Director seats**
- **Unwavering commitment to compliance and ethical and responsible business**

Digital Transformation.  
Accelerated. Secured.

Focusing on relevant UN SDGs



Getting recognised for achievements



Awarded the **Microsoft Community Response Award** for 2021

We know we can

Digital Transformation.  
Accelerated. Secured.

A person is silhouetted against a vast, misty landscape, standing on a rocky peak. The sky is filled with dramatic, layered clouds, and the overall color palette is a mix of deep blues, purples, and reds, creating a sense of awe and achievement.

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We know we can

Digital Transformation.  
Accelerated. Secured.

# A Deeper Dive into Softline's Portfolio

We know we can

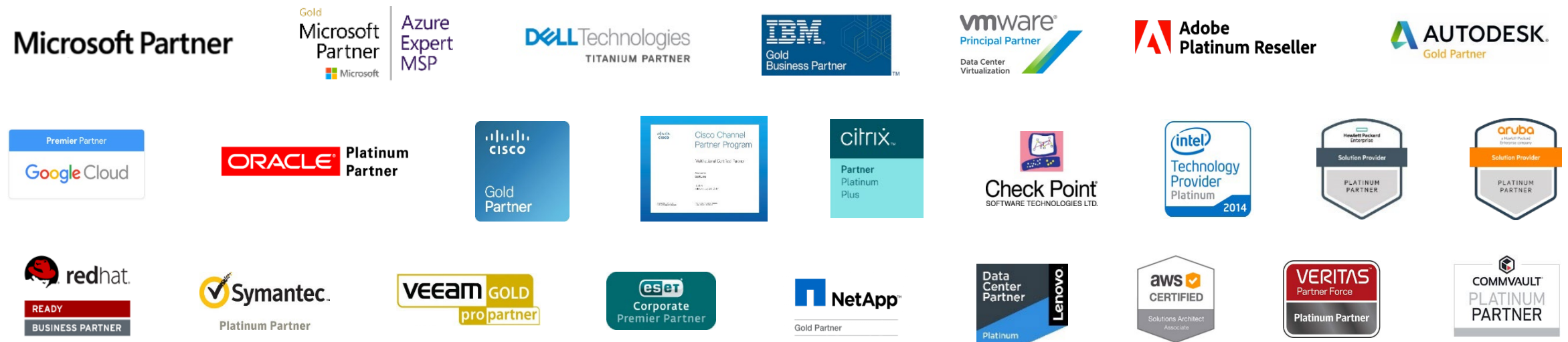
# Partnered with 6000+ vendors

Digital Transformation.  
Accelerated. Secured.

Starting with leading international vendors:



And with the highest partnership statuses defining Softline's advantage:



We know we can

As of February 2022

softline®

# Trusted advisor to c.150k B2B customers globally

Digital Transformation.  
Accelerated. Secured.

Global  
Enterprises



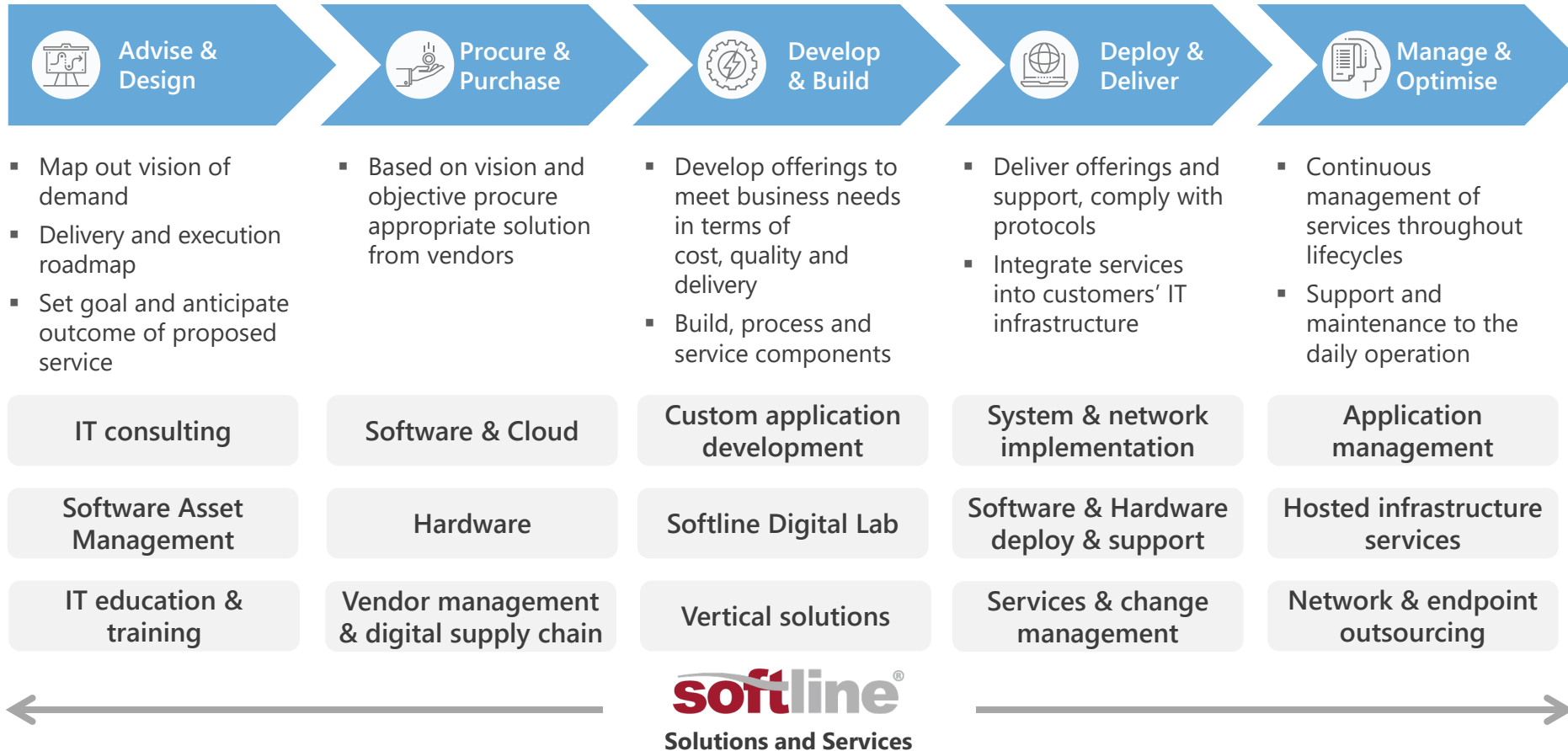
Corporate  
Customers  
of all sizes



We know we can

# We can serve & help customers at all stages of the value chain

Digital Transformation.  
Accelerated. Secured.



### Customer outcomes

- Streamlined procurement and budgeting
- Cost-effective digital solutions
- Compliance and better ROI
- 83% Customer NPS<sup>1</sup>**
- Less complexity – smaller number of providers
- Ability to grow projects as requirements change

We know we can

Source: Company data, AMR.  
<sup>1</sup>NPS calculated for 2020 based on clients' responses using international methodology. <sup>2</sup>Turnover CAGR 2016-2020 in CCY.

# Softline: services & solutions

Digital Transformation.  
Accelerated. Secured.



Digital



Cybersecurity



Cloud Solutions  
& Services



Software



Modern Hybrid  
Infrastructure



Microsoft  
Solutions



Business Solutions:  
CRM, ERP, BI,  
Document Workflow



Technical  
Support and  
Outsourcing



Learning and  
Certification



Asset  
Management,  
DITO



Future  
Workplace



Premier  
Services

Purposeful  
innovation  
for vertical  
use cases



CAD/CAM



IoT &  
Operational  
Technology



RPA



Big Data & AI



Corporate  
Mobility



E-commerce  
& industry  
specific SW

We know we can

# Digital

Digital Transformation.  
Accelerated. Secured.

A single point of entry for the full cycle of digital transformation: from defining opportunities to delivering results. Experimentation & innovation with Softline Digital Lab



## DIGITAL INNOVATION

- Research on digital transformation trends
- Identifying client pain points, testing hypotheses
- Selection and piloting new solutions



## DATA ANALYSIS

- Consulting & expertise in data analysis
- Data management methodology
- Data visualization
- Building Big Data solutions



## SOFTWARE DEVELOPMENT

- Tailor-made apps using WW technology & vertical industry expertise
- Application modernization
- Resource augmentation for development, testing & quality assurance

**softline**<sup>®</sup>digital

 **Develonica**  
a Softline Company



# Softline is a leading partner of Microsoft

Digital Transformation.  
Accelerated. Secured.

Microsoft is the world's most strategic technology vendor for the digital transformation of enterprises

700+

Microsoft  
Certified  
Professionals

Microsoft Partner



Azure  
Expert  
MSP

Member of  
Microsoft Intelligent  
Security Association



Time-proven and successful



25+  
Years of  
collaboration



One of 10  
Microsoft globally  
managed partners  
worldwide



Best licensing practices  
LSP status in 34 countries  
CSP since launch (T1 and T2)  
SPLA reseller for 8 years

In a number of countries, we are the only Azure  
Expert Managed Service Provider

**Microsoft Advanced Specializations:**

- Windows Server and SQL Server Migration to Microsoft Azure
- Adoption and Change Management
- Kubernetes on Microsoft Azure
- Linux and Open-Source Database Migration to Azure
- Microsoft Windows Virtual Desktop
- Cloud Security
- Identity and Access Management
- Information Protection and Governance
- Threat Protection
- Azure Virtual Desktop Advance Specialization

Microsoft Partner  
of the Year 2020



Bulgaria



Cambodia



Malaysia



Vietnam

- Security Partner of the Year 2021 Malaysia
- Modern Work Partner of The Year 2021 Malaysia
- Security Partner of the Year 2021 Cambodia
- Security Partner of The Year 2021 Myanmar
- Security Excellence Award Philippines
- Modern Work Partner of The Year 2021 Cambodia
- Winner of 2021 Microsoft India's Cloud Champions programme

We know we can

# Cybersecurity

Digital Transformation.  
Accelerated. Secured.

Industry-leading security services to improve our customers' security posture

c.300

Cybersecurity projects implemented

100+

Sales & pre-sales employees

140+

Engineers

## Softline offerings



Web services protection



Web and email protection



Antifraud



Infrastructure protection



Access management



Data network protection



Industrial security



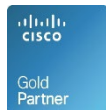
Compliance



Security Operations Centers (SOC)

## Value proposition and differentiation

- **The full range of solutions** from Identity management to cloud security
- **Network of Security Operation Centres** – Global SOC (Bangalore, India)
- **Comprehensive range of security solutions**, on-premises & cloud, protecting SMBs and larger Enterprises
- **Established process** for assessing, designing, implementation and support
- Maintaining **high standards of management** with
- **92% CSI and 90% NPS**



We know we can

softline®

# Cloud solutions

Digital Transformation.  
Accelerated. Secured.

## Cloud-based subscription and delivery

c.5.3k

Microsoft CSP billed cloud customers in 2020

c.10k

Microsoft CSP billed cloud subscriptions in 2020

7k+

Customers on ActivePlatform<sup>1</sup>

## Softline offerings



Software as-a-Service



Consumption of hyperscale clouds



Vendor Partner Programs (SPAL, CSP, VSPP etc.)



Vendor and Partner hosted offers



Vendor and Partner cloud subscription programmes

## Value proposition and differentiation

- **Extensive experience**
- **Streamlined product and solution sourcing**, comprehensive selection
- **Simple order management** and administration
- Scale, access, vendor expertise reflected in **competitive pricing**
- **End-to-end support**
- **Capacity management with** ActivePlatform



We know we can

# Cloud services

Digital Transformation.  
Accelerated. Secured.

Cloud enablement, migration and management services

500+

Corporate clients

100+

Azure Managed Services Clients

99.98%

SLA

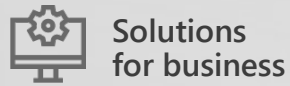
50+

Engineers

7

Datacentres

## Softline offerings



Solutions for business

- Virtual office and desktop
- CAD in the cloud
- Corporate email
- DRaaS



Virtual resources as-a-Service

- Virtual infrastructure, data centres and servers
- Private cloud, cloud backup
- Sovereign clouds



CloudMaster

- Unified public and private cloud management interface
- SSO access, infrastructure template editor
- Cloud resource management tools
- Aggregate billing, quotas, and cost analytics per managed cloud



Digital Platform & Multicloud







- Automation and Self-Services
- Single management platform
- Hybrid Cloud



Device as a Service

- Dedicated servers
- Co-location
- Hardware as-a-Service

## Value proposition and differentiation

- Multi-cloud capabilities     
- Expert, Advanced or Premier status in all major clouds
- Proprietary cloud and **Data Centre network**
- Mature, **scalable processes**, high SLAs
- Global **Delivery Centre & Cloud Support Centre**
- Own public cloud 



Premier Consulting Partner

- DevOps Competency
- Microsoft Workloads Competency
- Migration Competency
- MSP Partner
- Well Architected



Azure Expert MSP



We know we can



# Software: license & subscription

Digital Transformation.  
Accelerated. Secured.

Seamless procurement and provisioning of software at scale

**25+** years

Extensive licensing experience

**Thousands**

of software vendors

**Subscription**

As an alternative to conventional licensing

## Softline offerings



### License & Software delivery

- Licensing at optimal cost
- Software Asset Management
- Consulting



### Subscription

- Flexible pay-per-use model
- High reliability, SLA
- Compliance



### Programs for Service Providers

- Microsoft SPLA and CSP T2
- VMware, Citrix, Veeam
- Smart licensing

## Value proposition and differentiation

- **Broad selection of offerings** – from several thousand vendors
- **Seamless software purchasing and catalogue management** powered by  **E-Store** and **ActivePlatform** 
- **Local support, services and delivery capabilities**
- **Competitive pricing** in local currencies
- **Global Alliance network** of partners



We know we can

# Modern hybrid infrastructure

Digital Transformation.  
Accelerated. Secured.

From datacenter to the edge and with related services

250

Projects per year

200+

Engineers employed

82

Post sales support contracts

200+

Hardware vendors

## Datacenters, HVAC

- Air conditioning, uninterrupted power supply
- Smart structured cabling systems
- Dispatching
- Video surveillance and analytics

## Basic Infrastructure

- Compute and storage – design, delivery, configuration and commissioning
- Basic services (AD, networking services, file services, certification services, printing, email)

## Networking Infrastructure

- Switching, routing, load balancing
- Wi-Fi networks
- Enterprise telephony
- Call centers
- Unified communications, video conferencing

## Virtualization

- Server and storage virtualization
- Desktop virtualization (VDI/VDI 3D)
- Network virtualization
- Application virtualization

## ITSM

- Automatic service management
- Service Desk
- Business continuity, disaster recovery, backup
- Availability and performance monitoring, configuration management



We know we can

softline®

# Outsourcing & Technical Support

Digital Transformation.  
Accelerated. Secured.

Delivering managed services to customers of all types globally

**8000+**

Customers receiving outsourcing and tech support

**400+**

certified engineers

**200+**

vendors supported

**24/7**

We provide round-the-clock multi-vendor technical support and solve cross-vendor problems

- Softline offers **multiple types of technical support**: basic, incident-based, optimal, and resource-based
- **Unified online technical support**
- Full coverage across all time zones, **follow-the-Sun** operations
- Maintenance of **entire customer infrastructure**
- Finding solutions for **cross-vendor** problems

We know we can

# Softline Premier Services

Digital Transformation.  
Accelerated. Secured.

A suite of services for Microsoft technologies aimed at increasing the level of infrastructure maturity and stability, as well as performance and security. Services are packaged, deliver a specific result and output value, and have a defined implementation time



Microsoft Partner



Infrastructure assessment for compliance with best practices and vendor support requirements



Business systems performance analysis and monitoring optimization



Development of disaster recovery plans and alignment with SLA



Deep technical learning. In-depth specialized seminars with lab work



Dedicated expert support (regular on-site support throughout the year)

We know we can

softline®



# Softline Education

Digital Transformation.  
Accelerated. Secured.

A reliable business partner in corporate training for the development of employee competencies and training professionals in business and IT

Softline + Academy IT create, develop, and deploy bespoke corporate training solutions for different aspects of digital transformation, and can deliver innovation in corporate EdTech

- 
-  Vendor authorized IT training
  -  Productivity & Collaboration and testing
  -  Virtualization
  -  Networking
  -  Business Analytics, Data Science & Machine Learning
  -  System administration
  -  Operating systems
  -  Databases
  -  Software development
  -  Cybersecurity and data protection
  -  IT management
  -  Mobility
  -  Backup & Recovery
  -  CAD & Modelling
  -  Digital technologies
  -  Certification examination
  -  Custom training plans

We know we can

# Asset Management & Digital IT Optimisation

Digital Transformation.  
Accelerated. Secured.

Our practice for controlling and managing software and IT assets is world-class. We follow assets through their lifecycle from budgeting to decommissioning using specialized tools and dedicated roles



German Softline AG is part of Softline and is a Gartner-recognised specialist in SAM and ITAM with **200+ consultants**

## DITO as-a-Service

Management of software assets without the need to purchase special software, overload infrastructure, or to involve personnel

### Regular updates on:

- compliance of installations and licenses
- software usage statistics, including cloud applications
- analysis of hardware operation
- analysis of the current state of cybersecurity
- the cost of ownership of software and cost reduction recommendations
- opportunities to reduce technological and legal risks
- infrastructure transformation opportunities

## Specialized Solution Assessment projects

### SA Modern Workplace

Infrastructure assessment for evaluating efficiency in cloud usage

### SA Cybersecurity

The analysis of cybersecurity threats relating to software licensing and renewal

### SA Data Optimization

In-depth analysis of the server environment, usage and licensing of SQL Server

### SA Infrastructure Optimization

Analysis of the usage of desktop and server applications

# Future Workplace solutions and services

Digital Transformation.  
Accelerated. Secured.

A modern workplace with the full suite of supporting services for an agile, mobile, secure and productive workforce

**1000+**  
projects completed

**200+**  
certified engineers

**70%+**  
adoption rate  
for MS Teams®



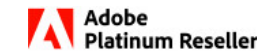
macOS

Microsoft 365

DELL Technologies  
TITANIUM PARTNER



Windows 11



Full suite of solutions and services for Future Workplace



Relevant advanced statuses from Microsoft, Google, Zoho, MyOffice, Adobe, Citrix, etc.



Device and enterprise connectivity



Migration and Deployment Services with embedded security and device management



Training and Management of Change



Ongoing support & Service Management

We know we can

# Business Solutions

Digital Transformation.  
Accelerated. Secured.

Real project experience and best global practices

## We help with

- Reducing cost
- Growing sales
- Improving client relationships
- Raising quality
- Accelerating business processes

## Our services

- Business process analysis
- Solution development, implementation, migration, and customization
- Management of Change



CompanyMedia



Datacap



OPENTEXT



Electronic document workflow and business process automation



Portal solutions



Stream document and data input



Electronic archives



Business Intelligence



Project management



Warehouse Management Systems



Remote work facilities



CRM

We know we can

# Purposeful innovation for vertical use cases

Digital Transformation.  
Accelerated. Secured.

A capability available to customers to co-innovate in the most important domains in their industries for the most impactful business outcomes. This is the next frontier of the Digital Transformation



## CAD/CAM

Full suite of tools and services for automating all aspects of industrial design and engineering



## IoT & OT

Digitizing operational technology (OT) and improving overall industrial operations, cost of maintenance and safety with the Internet-of-Things (IoT)



## RPA

Improving the efficiency and velocity of business processes through Robotic Process Automation using best-in-class tools & methodologies



## Artificial Intelligence

Services to improve return-on-data for enterprises. Designing, deploying and running artificial intelligence systems for decision-making and automated actions



## Corporate Mobility

Architectures, tools and services to build, secure and run comprehensive corporate mobility infrastructure for enterprises of all sizes



## E-commerce & industry-specific SW

A number of tools and platforms for technology vendors to build and manage e-commerce presence. Merchant-of-Record services for software vendors in dozens of countries internationally. Specialised SW is available for FinTech and EdTech markets.



We know we can

softline®

The logo features the word "softline" in a bold, white, lowercase sans-serif font. A white swoosh underline is positioned above the letters "o", "f", and "t". A registered trademark symbol (®) is located at the top right of the word. The logo is centered over a faint, blue-toned globe with a grid pattern. The background of the entire image is a gradient from dark blue on the left to a lighter blue on the right, with a network of white dots and lines on the right side.

**softline<sup>®</sup>**

*We know we can*

**Digital Transformation.**

Accelerated. Secured.